

PRIMO KAVA WHOLESALE PRICE SHEET 2024



1 Ounce Water Soluble KAVA Beverage Enhancer 40 mg Kavalactones

This is a water-miscible solution with 40mg/ml Kavalactones per 3/4 dropper that is unflavored. This product can be added to any non-alcohol and/or non-caffeine drink. The water-based solution allows for more potency and faster delivery of the kavalactones.

Purchase QTY	Unit Cost	Retail Price	Price/ Serving	Markup	Profit/ Bottle
1-19	\$26	\$39.00	\$1.30	50%	\$13.00
20-39	\$25	\$39.00	\$1.30	56%	\$14.00
40*	\$24	\$39.00	\$1.30	62.5%	\$15.00



1 Ounce KAVA In MCT Coconut Oil Tincture 50 mg Kavalactones

This product is for under-the-tongue direct application. There are just two ingredients in the product, our proprietary kava extract and MCT coconut oil. None of our products contain alcohol, chemicals or solvents. Be careful with other suppliers. Some brands have up to 70% alcohol in their tinctures.

Purchase QTY	Unit Cost	Retail Price	Price/ Serving	Markup	Profit/ Bottle
1-19	\$23	\$35.00	\$1.17	52.17%	\$13.00
20-39	\$22	\$35.00	\$1.17	59.09%	\$14.00
40*	\$21	\$35.00	\$1.17	66.67%	\$15.00



15 Count KAVA Gummies 25 mg Kavalactones

This product is a 25mg kavalactone gummy that is fast-acting and perfect for sensitive or beginning kava users. This dose is for day or night use. This is currently our most in-demand product on Amazon.

Purchase QTY	Unit Cost	Retail Price	Price/ Serving	Markup	Profit/ Bottle
1-19	\$12	\$15.00	\$1.00	25%	\$3.00
20-39	\$11	\$15.00	\$1.00	33.36%	\$4.00
40*	\$10	\$15.00	\$1.00	50%	\$5.00



15 Count KAVA Gummies 50 mg Kavalactones

This product is a 50mg kavalactone gummy variation of our most in-demand product on Amazon. This dose is for experience kava users in the daytime or nighttime use for most kava users.

Purchase QTY	Unit Cost	Retail Price	Price/ Serving	Markup	Profit/ Bottle
1-19	\$14	\$20.00	\$1.33	42.86%	\$6.00
20-39	\$13	\$20.00	\$1.33	53.85%	\$7.00
40*	\$12	\$20.00	\$1.33	66.67%	\$8.00



30 Count Capsules 50 mg Kavalactones

This product is a 50mg kavalactone capsule. One capsule equals one serving, unlike almost all other competitors capsules which are two capsule servings. Small and easy-to-swallow capsules. Perfect for kava sensitive or beginning kava users.

Purchase QTY	Unit Cost	Retail Price	Price/ Serving	Markup	Profit/ Bottle
1-19	\$20	\$30.00	\$1.00	50%	\$10.00
20-39	\$19	\$30.00	\$1.00	57.89%	\$11.00
40*	\$18	\$30.00	\$1.00	66.67%	\$12.00



30 Count Capsules 100 mg Kavalactones

This product is a 100mg kavalactone capsule. One capsule equals one serving, unlike almost all other competitors capsules which are two capsule servings. Small and easy-to-swallow capsules. Perfect for more experienced kava users.

Purchase QTY	Unit Cost	Retail Price	Price/ Serving	Markup	Profit/ Bottle
1-19	\$34	\$45.00	\$1.50	32.35%	\$11.00
20-39	\$33	\$45.00	\$1.50	36.36%	\$12.00
40*	\$32	\$45.00	\$1.50	40.63%	\$13.00